

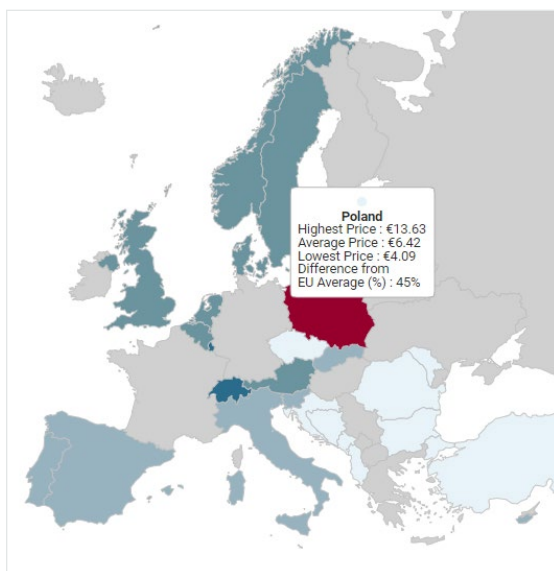
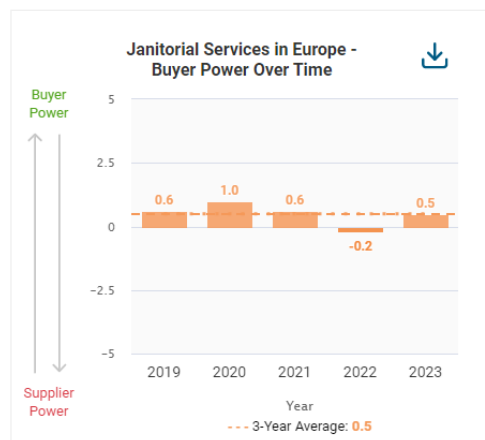
Introducing ProcurementIQ's EU Collection

ProcurementIQ is dedicated to providing you with the highest-quality data and intelligence so you can make the best and most efficient decisions. To make our solution more global, ProcurementIQ now offers European market intelligence to cover the second-largest economy in the world.

Whether you are expanding your global footprint, relocating your supply chain, or pursuing other European initiatives, our EU Procurement collection puts the data you need right at your fingertips.

Buyer Power Score

- Quickly assess your position in the market and where you stand compared to previous years.
- Strategically time your purchases with a five-year buyer power trend that spans past and present.
- When major events impact the buying process in your market, our analysts assess the level of impact immediately and recalculate buyer power to reflect the current situation in Europe.



Market Pricing

- Use our unbiased pricing data to compare average prices across Europe against your supplier's price quotes.
- View average prices at the pan-European level or drill down by country for more accurate regional pricing.
- Bringing third-party data to the bargaining table helps keep suppliers honest and gets you the price you deserve.

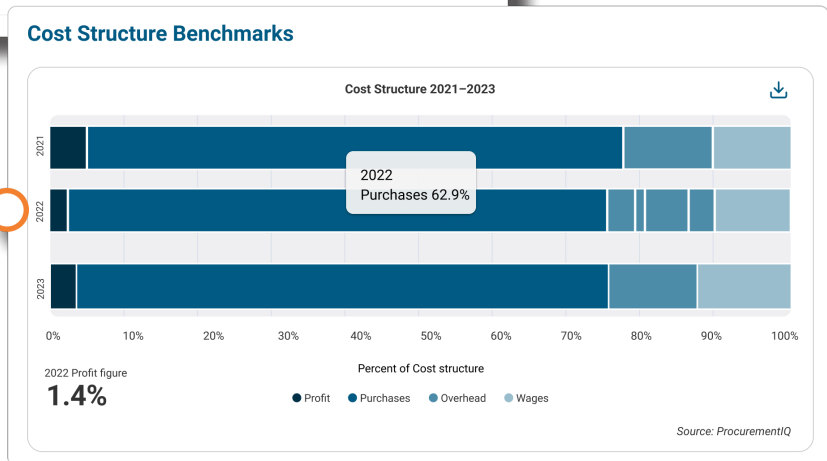


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Price Drivers

- Understand the historical and forecast performance of key cost drivers and macroeconomic demand factors that influence prices in the EU market.
- When cost increase requests arise, use price driver data to justify or invalidate suppliers' requests.

Input Cost Drivers				
Line Item	Price Driver	2019–2022 Average Annual Growth Rate	2022–2025 Average Annual Forecast	Volatility
Purchases	Manufacture of Electronic Components	0.3%	3.3%	Low
		In the past three years, prices of electronic components have risen marginally. The pandemic lowering available supply of these components was the primary contributor to the price increase.	In the next three years, electronic components and boards is forecast to increase sharply in response to supply chain issues globally. There has been a shortage of chips and rare earth metals used in the manufacturing process, which will lead to higher prices paid by buyers for laptop computers.	



Top Suppliers

- Build your list of EU suppliers based on the top 10 operators in the market.
- With insight into market share, revenue, risk, and other factors, you can choose the suppliers that best serve your sourcing goals.
- Compare which top suppliers offer related products and services to identify consolidation opportunities and support your overall strategy.



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ESG Trends

- Understand how providers in the market approach environmental, social, and governance (ESG) factors.
- For each factor, we identify the current level of influence and the opportunity level to help you set more realistic, sustainable, and socially responsible sourcing goals.

ESG Factor	Current Level	Opportunity Level
Environmental	Low ⚠️	Medium ⊖
Social	Medium ⊖	Medium ⊖
Governance	Low ⚠️	Medium ⊖

Anti-Corruption Mechanisms: Regulation and anti-corruption mechanisms are fairly low in the public relations services market. However, major market associations, such as the European Confederation of Public Relations and others, encourage firms to adhere to a code of ethics.

If you're interested in learning more about the EU Procurement collection contact your Client Relationship Manager or email us at:

info.iq@procurementiq.com