

Getting Started with ProcurementIQ API

What is the ProcurementIQ API?

Feed verified data directly into your workflow with ProcurementIQ's secure, RESTful API. Every data point and analyst-written insight that we offer – across every geography – is structured, labeled, and machine-ready to help you minimize uncertainty and optimize research efficiency.

How can the API be used?

- ✓ Pull ProcurementIQ data directly into internal tools, dashboards, or applications
- ✓ Combine ProcurementIQ insights with your internal data sources
- ✓ Power analytics, reporting, and AI-driven workflows using verified industry data
- ✓ Feed data into RAG models and LLMs to support prompt-based engineering or the creation of AI Agents

While there are some limitations on usage of ProcurementIQ data, our team will work with you to understand your needs and ensure appropriate, flexible access.

What is the process for implementation?

1. Define the use case

Start with the outcome you want to enable: What decisions will this data support? Who will use it internally? Where will it live (dashboard, CRM, BI tool, AI model, etc.)?

ProcurementIQ will work with you to confirm the right datasets and access approach. We can also work with you to present the value of the data integration for internal sign-off.

In cases where the data is being used to power AI-based tools, we may ask you to **fill out our AI Questionnaire**. This document will allow us to approve the use case for our data and identify any security concerns that may require further discussion.

2. Align with your team

Your developers or data engineers can review the [API documentation](#) on our website at any time.

Once you've identified the data formats and endpoints that you intend to call, we recommend aligning with your technical team to confirm the **setup requirements, timeline**, and where the **data outputs** will be consumed by your end users.

The ProcurementIQ API uses **standard REST conventions**, making it familiar and easy to integrate for most teams.

Our **API Terms and Conditions** outline the fair usage, data limitations and security protocols required for API access or AI-based integrations.

3. Secure access & authentication

Your license may require price or structural changes to allow for additional access via API data feed. We can provide **trial access** to assist with development planning or proving out the use case for internal approvals.

Once this is approved by both sides, ProcurementIQ will enable your API key, allowing for an easy, secure authentication token and access.

4. Build, test and launch

Your technical team can test endpoints in a development environment, validate the accuracy and performance of data calls, and set up any internal mapping that may be necessary.

Once they are happy with the data feeds, they can move the views into production, and set an update schedule that works best for your organization.

Most clients start small and expand data calls and usage over time as new needs emerge.

5. Ongoing partnership and collaboration

ProcurementIQ is here to help you drive adoption, work with you if your data needs or use case has changed, and measure the ROI of your new integration. Our Client Solutions team will partner with you to help make the integration process seamless and successful for your end users.

To learn more and begin scoping out your industry research integration, please reach out to your Client Relationship Manager or [contact us](#) to get started.