

Same Great Insights, New Report Structure

Learn about our upcoming changes, including new content, enhanced chapter organisation and updated report sections designed to bring you more efficient, valuable and insightful industry research.

Enhanced chapter organisation

Streamline your research with new and improved chapters that bring together related data and insights.

Prioritised key information

Pick up the most important points more easily, with new data highlights and Key Takeaways at the top of each chapter.

Highlighted success factors

Learn what makes a business successful in the industry with Key Success Factors highlighted in context throughout the report and collated in a new chapter.

1. About
2. At a Glance
3. Performance
4. Products and Markets
5. Geographic Breakdown
6. Competitive Forces
7. Companies
8. External Environment
9. Financial Benchmarks
10. Key Statistics

Highlights

Profit Margin

18.3%

Higher than Sector Average

Average Wage

\$48,845

Lower than Sector Average

Key Takeaways

Hotels are dependent on skilled labor. These staff provide value-added customer service and cleanliness, leading this industry's wage spend to outpace its sector counterparts.

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About this Industry

A quick definition of the industry, its products and services, major companies and other key identifiers help you confirm you're in the right place.

Value added

Quickly assess whether a report is right for you with high-level information and definitions.

Jump to other reports easily with links to related industries.

About this Industry

Industry Definition

Related Terms

What's Included?

What's Not Included?

Companies

Related Industries

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At a Glance

Become an industry expert in minutes with a summary of the latest data and trends, products and services, performance analysis, and call prep questions.

Value added

Access the most important industry insights in a scannable format, with direct links to chapters that provide more detail.

Export as a PDF or PowerPoint for an industry summary to use in meetings, reports and presentations.

At a Glance

Highlights

Key Takeaways

Major Players

Industry Revenue

Key External Drivers

Products and Services

Call Prep Questions

Industry Structure

Executive Summary

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Performance

Track historical, current and forward-looking trends in revenue, profit and other performance indicators that make or break an industry.

Value added

Find current and forward-looking performance insights in one convenient location.

Evaluate industry volatility in context, now found alongside other revenue insights.

Performance

Highlights

Key Takeaways

Current Performance

Volatility

Outlook

Lifecycle

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Products and Markets

Find out which products and services are selling or slumping, which markets are buying (and why), and how imports and exports affect domestic business.

Value added

Explore new interactive heat maps for Imports, Exports and Trade Balance.

Find industry trade data for every country, not just the largest importers and export markets.

Products and Markets

Highlights

Key Takeaways

Products & Services

Major Markets

International Trade

Imports

Exports

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Geographic Breakdown

Discover where business activity is most concentrated in an industry and what's driving these trends.

Value added

The business locations section is expanding into a full chapter.

Get detailed insights into regional industry performance by clicking on the map.

Geographic Breakdown

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Key Takeaways

Business Locations

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Competitive Forces

Uncover challenges and benefits in the operating environment with sections built around Porter's Five Forces and learn how successful businesses make the most of these factors.

Value added

Explore industry substitutes with a new dedicated section.

Understand who holds the power in the supply chain with the new Buyer & Supplier Power section.

Competitive Forces

Insights

Key Takeaways

Concentration

Barriers to Entry

Substitutes

Buyer & Supplier Power

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Companies

Find out which public and private companies hold the most market share and how their performance and profitability has changed over time.

Value added

Compare notable industry players' revenue, market share and profit performance with a new company overview table.

Click on a company name to view details and industry-specific insights.

Companies

Key Takeaways

Market Share

Companies

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External Environment

Understand the demographic, economic and regulatory factors that shape how businesses in an industry perform.

Value added

Understand the external factors that influence industry performance, with related analysis grouped in one new chapter.

Easily locate demand analysis, now collated in the revamped External Drivers section.

External Environment

Highlights

Key Takeaways

External Drivers

Regulation and Policy

Assistance

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Financial Benchmarks

Understand average costs for industry operators and compare financial data against an industry's financial benchmarks over time.

Value added

Get a comprehensive picture of an industry's financial averages with costs and ratios now located in one chapter.

Easily benchmark a company's performance against wider industry data.

Financial Benchmarks

Highlights

Key Takeaways

Cost Structure

Key Ratios

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Key Statistics

Discover 14 years of historical, current and forward-looking industry performance data in table format.

Value added

Explore the data behind the analysis in a cleaner format with separate tables for values and annual change.

Download data tables or view calculations and sources.

Key Statistics

Highlights

Industry Data